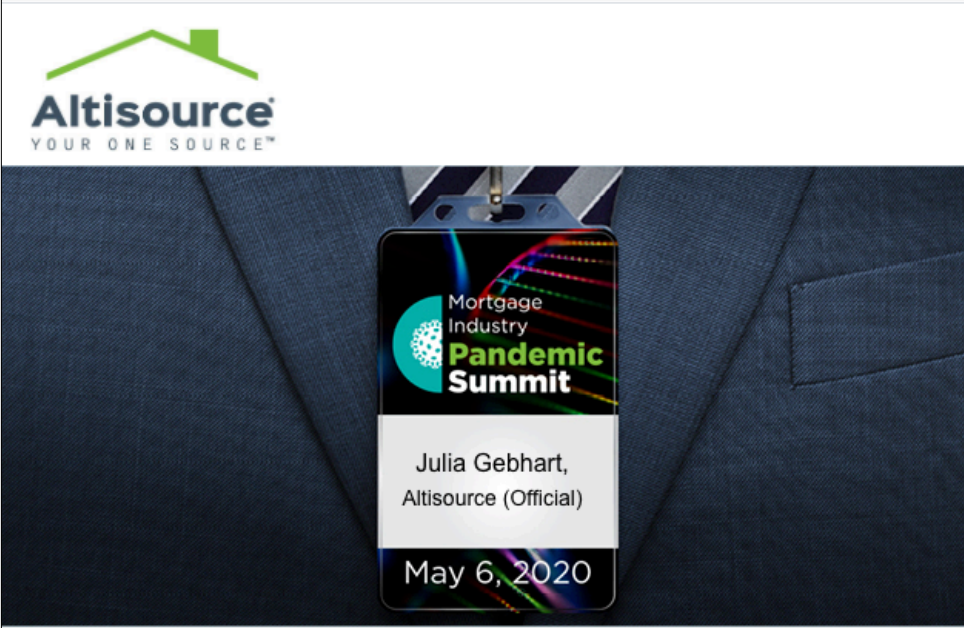


# Marketo MIPS Campaign

## Email



In partnership with:

THEFIVESTARINSTITUTE | **MBA** | FORRESTER | National MortgageNews

Hi Julia,

Thank you again for registering for The Mortgage Industry Pandemic Summit. The Summit runs from 10:00 A.M. EDT, to 5:00 P.M. EDT. If you are registered for a roundtable session, you will get a separate reminder email for that session alone.

You should already have calendar entries for each session you registered for. **If any are missing, please use the links below to resend the confirmation email.** Each confirmation email has a unique add to calendar link. Please use that link to add the session to your calendar.

If you have any technical issues today, please click [here](#) for support.

Thank you very much for joining us. We look forward to seeing you.

These are the sessions you are currently registered for:

Session Time	Session Title	Registered	Re-Send Confirmation?
10:00am - 11:15am	Keynote: State of the Mortgage Industry & the Impact of COVID-19		<a href="#">Register</a>
11:30am - 12:30pm	The Economist's Magic 8 Ball: What to Expect in the Next Year		<a href="#">Register</a>
12:30pm - 1:30pm	Lessons Learned: What the 2008 Mortgage Crisis Can Teach Us		<a href="#">Register</a>
2:00pm - 3:00pm	Business Continuity Planning and Execution During a Pandemic		<a href="#">Register</a>
3:00pm - 4:00pm	Workforce Tetris: Lining Up Resources with Today's Needs		<a href="#">Register</a>
4:00pm - 5:00pm	Government Update: How Emergency Actions Are Impacting the Market	✓	<a href="#">Click Here</a>

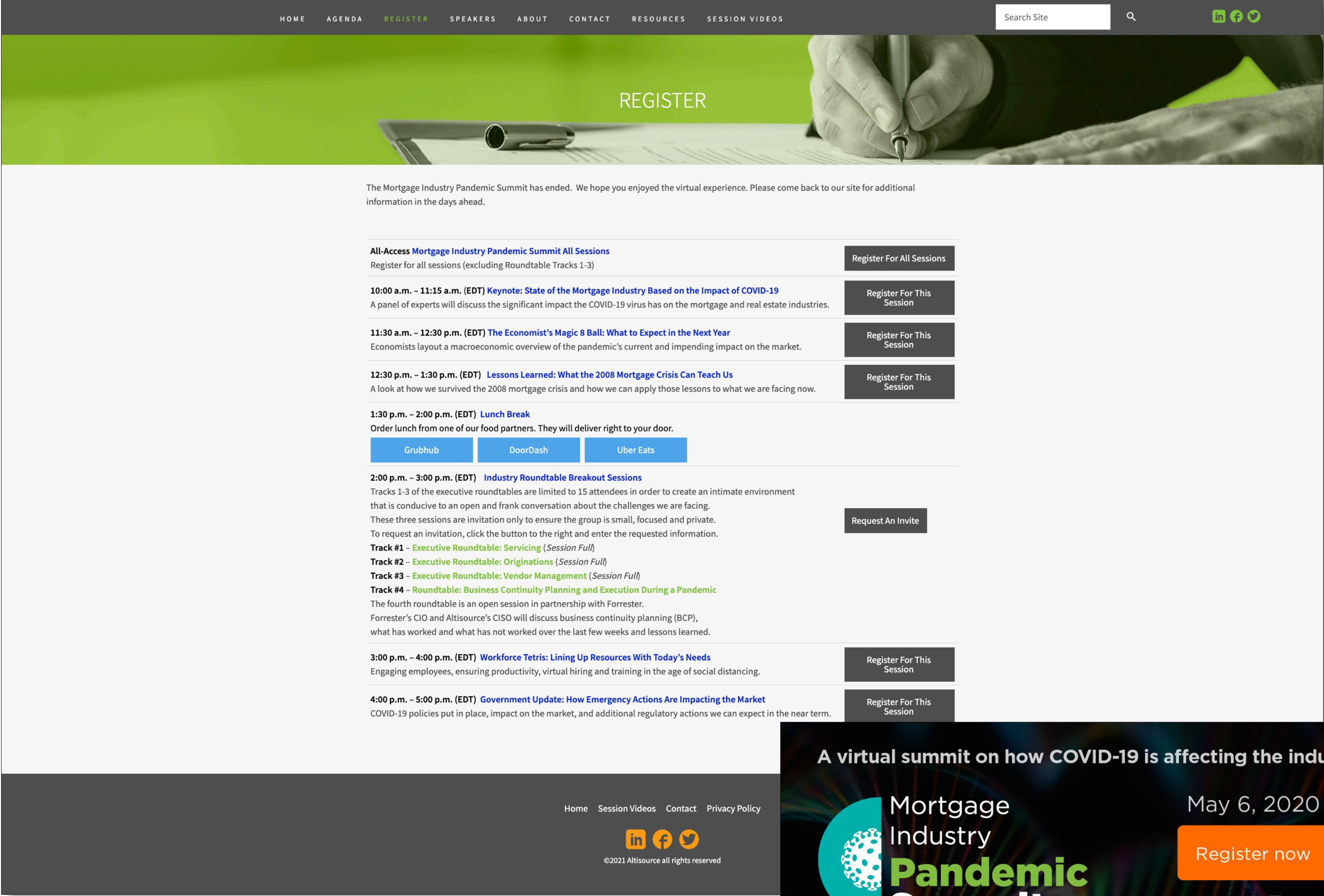
Regards,

Robert Smithline  
CMO  
Altisource  
robert.smithline@altisource.com

[f](#) [t](#) [in](#)

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# REGISTER

The Mortgage Industry Pandemic Summit has ended. We hope you enjoyed the virtual experience. Please come back to our site for additional information in the days ahead.

**All-Access Mortgage Industry Pandemic Summit All Sessions**  
Register for all sessions (excluding Roundtable Tracks 1-3) [Register For All Sessions](#)

**10:00 a.m. - 11:15 a.m. (EDT) Keynote: State of the Mortgage Industry Based on the Impact of COVID-19**  
A panel of experts will discuss the significant impact the COVID-19 virus has on the mortgage and real estate industries. [Register For This Session](#)

**11:30 a.m. - 12:30 p.m. (EDT) The Economist's Magic 8 Ball: What to Expect in the Next Year**  
Economists layout a macroeconomic overview of the pandemic's current and impending impact on the market. [Register For This Session](#)

**12:30 p.m. - 1:30 p.m. (EDT) Lessons Learned: What the 2008 Mortgage Crisis Can Teach Us**  
A look at how we survived the 2008 mortgage crisis and how we can apply those lessons to what we are facing now. [Register For This Session](#)

**1:30 p.m. - 2:00 p.m. (EDT) Lunch Break**  
Order lunch from one of our food partners. They will deliver right to your door.

[Grubhub](#) [DoorDash](#) [Uber Eats](#)

**2:00 p.m. - 3:00 p.m. (EDT) Industry Roundtable Breakout Sessions**  
Tracks 1-3 of the executive roundtables are limited to 15 attendees in order to create an intimate environment that is conducive to an open and frank conversation about the challenges we are facing. These three sessions are invitation only to ensure the group is small, focused and private. To request an invitation, click the button to the right and enter the requested information. [Request An Invite](#)

**Track #1 - Executive Roundtable: Servicing (Session Full)**  
**Track #2 - Executive Roundtable: Originations (Session Full)**  
**Track #3 - Executive Roundtable: Vendor Management (Session Full)**  
**Track #4 - Roundtable: Business Continuity Planning and Execution During a Pandemic**  
The fourth roundtable is an open session in partnership with Forrester. Forrester's CIO and Altisource's CISO will discuss business continuity planning (BCP), what has worked and what has not worked over the last few weeks and lessons learned.

**3:00 p.m. - 4:00 p.m. (EDT) Workforce Tetris: Lining Up Resources With Today's Needs**  
Engaging employees, ensuring productivity, virtual hiring and training in the age of social distancing. [Register For This Session](#)

**4:00 p.m. - 5:00 p.m. (EDT) Government Update: How Emergency Actions Are Impacting the Market**  
COVID-19 policies put in place, impact on the market, and additional regulatory actions we can expect in the near term. [Register For This Session](#)

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A virtual summit on how COVID-19 is affecting the industry.

Mortgage Industry **Pandemic Summit**

May 6, 2020

[Register now](#)

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## Social Media post



# Single-Family Rental Campaign

Email



**Altisource**  
YOUR ONE SOURCE™

Join us and our speakers at the  
**IMN SFR Virtual Conference Aug. 18 – 19**

**Ben Hall**  
V.P., Product  
Session #1 - State of the SFR Industry: Challenge & Opportunities in Tumultuous Times

**Holen Brady**  
Sr. Manager, Product  
Session #10 - Buy & Hold Acquisitions, Due Diligence & Pricing in Light of Recent Market Changes

**IMN** Information Management Network | **PremiumTitle™** AN ALTISOURCE™ BUSINESS UNIT | Sponsored by **Altisource** YOUR ONE SOURCE™

Altisource® is proud to be a lead sponsor of the IMN Single-Family Rental Virtual Conference August 18 – 19. Join our industry experts as they discuss current SFR challenges and opportunities during key sessions. See Ben Hall in Session #1 at 9:35 a.m. EST and Holen Brady in Session #10 at 3:25 p.m. EST on August 18.

Then visit our Altisource and Premium Title™ virtual booths. Learn how we can help you research, purchase and sell your SFR investments nationwide.

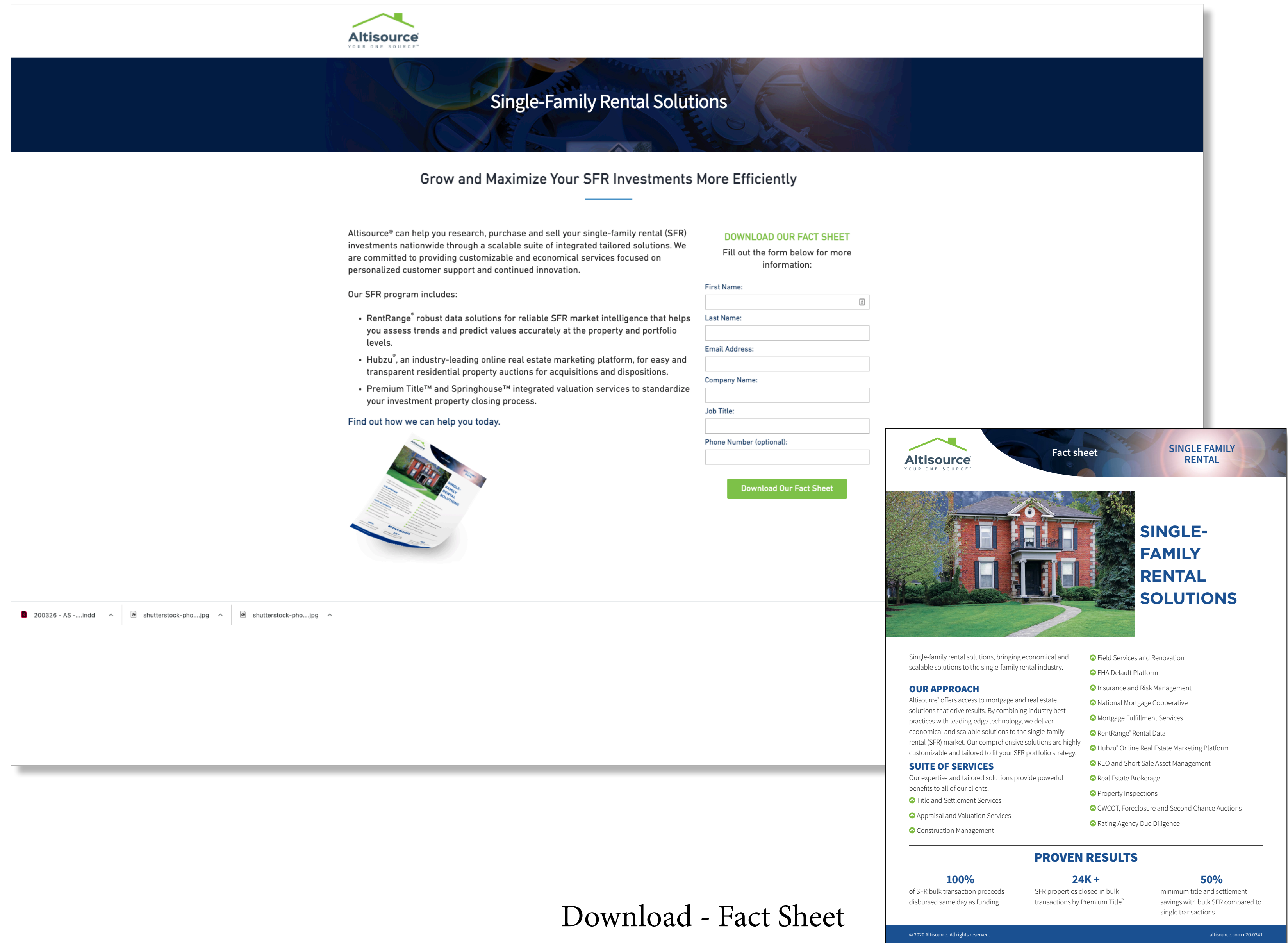
To learn more about our scalable suite of integrated SFR solutions, click the button below.

[LEARN MORE](#)

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Landing page - website



**Altisource**  
YOUR ONE SOURCE™

## Single-Family Rental Solutions

### Grow and Maximize Your SFR Investments More Efficiently

Altisource® can help you research, purchase and sell your single-family rental (SFR) investments nationwide through a scalable suite of integrated tailored solutions. We are committed to providing customizable and economical services focused on personalized customer support and continued innovation.

Our SFR program includes:

- RentRange® robust data solutions for reliable SFR market intelligence that helps you assess trends and predict values accurately at the property and portfolio levels.
- Hubzu®, an industry-leading online real estate marketing platform, for easy and transparent residential property auctions for acquisitions and dispositions.
- Premium Title™ and Springhouse™ integrated valuation services to standardize your investment property closing process.

Find out how we can help you today.

[Download Our Fact Sheet](#)

First Name:

Last Name:

Email Address:

Company Name:

Job Title:

Phone Number (optional):

[Download Our Fact Sheet](#)

**Altisource** YOUR ONE SOURCE™

Fact sheet

SINGLE FAMILY RENTAL

## SINGLE-FAMILY RENTAL SOLUTIONS

Single-family rental solutions, bringing economical and scalable solutions to the single-family rental industry.

**OUR APPROACH**  
Altisource® offers access to mortgage and real estate solutions that drive results. By combining industry best practices with leading-edge technology, we deliver economical and scalable solutions to the single-family rental (SFR) market. Our comprehensive solutions are highly customizable and tailored to fit your SFR portfolio strategy.

**SUITE OF SERVICES**  
Our expertise and tailored solutions provide powerful benefits to all of our clients.

- Title and Settlement Services
- Appraisal and Valuation Services
- Construction Management
- Field Services and Renovation
- FHA Default Platform
- Insurance and Risk Management
- National Mortgage Cooperative
- Mortgage Fulfillment Services
- RentRange® Rental Data
- Hubzu® Online Real Estate Marketing Platform
- REO and Short Sale Asset Management
- Real Estate Brokerage
- Property Inspections
- CWOT, Foreclosure and Second Chance Auctions
- Rating Agency Due Diligence

**PROVEN RESULTS**

- 100%** of SFR bulk transaction proceeds disbursed same day as funding
- 24K+** SFR properties closed in bulk transactions by Premium Title™
- 50%** minimum title and settlement savings with bulk SFR compared to single transactions

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